



Contact: Nick Lowe
630-443-3947
nlowe@stcalliance.org

PRESS RELEASE:
FOR IMMEDIATE RELEASE:

Scarecrow Contest Application Deadline Has Been Extended

St. Charles, IL – The St. Charles Business Alliance has extended the deadline entry for the 2023 Scarecrow Contest at Scarecrow Weekend, sponsored by St. Charles Chrysler Dodge Jeep and Ram, which takes place in downtown St. Charles from Friday, October 6th through Sunday, October 8th. Businesses, Clubs, Not-For-Profits and Individuals who are interested in entering a scarecrow in the Scarecrow Contest may submit a completed application by September 22nd.

The entry form can be found and filled out online, as well as a printable pdf application at scarecrowfest.com/scarecrowcontestapplication. Individuals who wish to print out the Scarecrow Contest application can mail the form to the St. Charles Business Alliance at 2 E. Main St., St. Charles, IL 60174. It is free to enter into the Scarecrow Contest.

The categories for the Scarecrow Contest, sponsored by AAA, are as follows:

- Mega or Mechanical Category – Open to all
- Clubs, Not-For-Profit, Schools Category – Open to all clubs, Not-for-Profits, and schools.
- Individual Category – Open to all individuals & families not affiliated with a business or organization.
- Business Category – Open to all businesses.

We encourage participants to enter the Mega or Mechanical Category, where 1st place will receive \$500, 2nd place will receive \$350, and 3rd place will receive \$250. In order for the Scarecrow to be considered Mechanical, which is the only category that is provided with electricity and allows moving parts, electricity must be the only means of mechanization. To be considered a Mega, the Scarecrow must make an impact with a large 8 x 8 display. It does not need to have power or any moving parts.

For the Business Category, Clubs, Not-for-Profit, Schools Category, and Individual Category: 1st place will receive \$200, 2nd place will receive \$150, and 3rd place will receive \$100.

The Presenting Sponsor for Scarecrow Weekend is St. Charles Chrysler Dodge Jeep and Ram. Additional Sponsors include, McNally's Heating & Cooling, St. Charles Bank & Trust, AAA,

Meijer, McGrath Honda of St. Charles, Comcast, Gerald Subaru, Art of the Heartland, Meijer St. Charles, Theriault Booth LLC. Attorneys at Law, Route 64 Dental, and Blackhawk Bank.

To find more information regarding Scarecrow Weekend, please visit scarecrowfest.com. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit www.stcalliance.org.



2022 3rd Place Mega Category Entry – Scouts BSA Troop 1

Photo Courtesy of Brigette Burgman of Nomadic Soul Photography