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PRESS RELEASE:
FOR IMMEDIATE RELEASE:

St. Charles History Museum Named Grand Marshal for the 2023 Electric Christmas Parade

ST. CHARLES, IL – The St. Charles Business Alliance is excited to announce the St. Charles History Museum as the Grand Marshal for the annual 2023 Electric Christmas Parade, in honor of the celebration of the museum’s 90th anniversary. The Electric Christmas Parade, sponsored by St. Charles Chrysler Dodge Jeep and Ram, will take place on Saturday, November 25th in downtown St. Charles. The Electric Christmas Parade is part of the St. Charles Holiday Homecoming Celebration, which is a two-day event that begins on Friday, November 24th with the Lighting of the Lights Ceremony, sponsored by Solutions Networking.

The St. Charles History Museum is a non-profit organization that is located in the 1928 McCornack Oil Company building downtown. This notable community resource is home to both permanent and temporary exhibits highlighting information about the city’s past, as well as the Curious Fox Gift Shop. Currently, to highlight this 90th year milestone, they have a new exhibit “(Almost) Another Century of Progress: St. Charles and the 1933 World’s Fair” that is open through the end of the year. This exhibit showcases St. Charles’ involvement with the 1933 World’s Fair while simultaneously celebrating the town’s own centennial.

St. Charles History Museum President, Steve Gibson, talks about how excited they are to be this year’s Grand Marshal. “The St. Charles History Museum is honored to be chosen as Grand Marshal for the 2023 Electric Christmas Parade,” said Gibson. “As we celebrate 90 years of serving this community, we’re proud to continue our mission of collecting, preserving, and presenting the history of St. Charles! The support of this community is so important to the museum, and we can’t thank you enough for all you do to make us successful!”

For individuals looking to support the St. Charles History Museum, they will be having their Holiday Gala Fundraiser at the St. Charles Country Club on December 8th. This event is open to the public, and they are now accepting dinner reservations. Reservations for this fundraiser can be made at www.stcmuseum.org/events/2023/12/08/holidaygala2023. Seating for this event is limited.

The Presenting Sponsor for the 2023 St. Charles Holiday Homecoming is St. Charles Chrysler Dodge Jeep and Ram. Additional Sponsors include @Properties Christie’s International Real

Estate, MKFM Law, Solutions Networking Corporation, The Pride Stores, Audi Exchange of St. Charles, Christ Community Church, Hotel Baker, McGrath Honda of St. Charles, McNally's Heating & Cooling, Trotter and Associates, Inc., Wahlburgers, Comcast, Hotel Baker and the Salas Family, The Karas Restaurant Group, Teqworks, and Theriault Booth LLC. Attorneys at Law.

For more information regarding the 2023 St. Charles Holiday Homecoming, please visit www.stcholidayhomecoming.com. For further inquiries, please call the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit www.stcalliance.org.



Exterior of the St. Charles History Museum

Photo Courtesy of the St. Charles History Museum