



Contact: Nick Lowe
630-443-3947
nlowe@stcalliance.org

PRESS RELEASE
FOR IMMEDIATE RELEASE:

Explore St. Charles Mexican Restaurants with the Newly Updated Tortilla Tour

ST. CHARLES, IL – The St. Charles Business Alliance is excited to announce updates to the self-guided “Tortilla Tour” on the free Travel St. Charles App. To make the experience even more accessible and enjoyable, the required number of restaurant “Check Ins” needed to complete the tour and to win your exclusive bottle of hot sauce from Gindo’s has lowered from six to three.

This adjustment makes it easier for more people to participate, encourages more visitors to explore the amazing local Mexican restaurants, and ensures everyone has a chance to earn a delicious prize from Gindo’s without needing to commit to as many stops. We hope this change helps more food lovers discover the incredible flavors St. Charles has to offer!

To get started, users will have to first download the Travel St. Charles App and create an account. The Travel St. Charles App can be downloaded for Android and Apple devices by visiting www.stcalliance.org/travelstcharlesapp. Once downloaded, users will be able to view the “Tortilla Tour” located under the “Challenges” tab. To complete the tour, order from and “Check Into” three of the thirteen Mexican Restaurants, however, it is encouraged that diners visit as many participating establishments as possible. Once completed, participants will be able to pick up the bottle of hot sauce at the St. Charles Municipal Building (2 E. Main Street) between Monday and Friday from 8:00 a.m. to 1:30 p.m. The “Tortilla Tour” is year-round and can be completed over any duration of time.

St. Charles Business Alliance Executive Director, Jenna Sawicki, talks on the recent relaunch “With Cinco De Mayo being right around the corner, we felt this was perfect opportunity to shine a light on this initiative that we introduced last year,” said Sawicki. “We encourage everyone to visit your current favorites and to also venture out and discover new establishments, as there are numerous wonderful Mexican eateries around town.”

To find more information regarding the “Tortilla Tour”, including the list of participating restaurants, please visit www.stcalliance.org/tortillatour. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces Restaurant Week, St. Patrick's Parade, Spring Shop Crawl, Fine Art Show, STC Live!, Jazz Weekend, Scarecrow Weekend, and Holiday Homecoming. For more information about the Alliance, visit www.stcalliance.org.



Participants dining at Jalapeno Grill – one of the participating restaurants in the Tortilla Tour, alongside the exclusive bottle of hot sauce that can be earned.

Photo Courtesy of Drew Pertl Fine Art Photography