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PRESS RELEASE
FOR IMMEDIATE RELEASE:

Deborah Foote Named Community Guest of Honor for St. Charles Electric Christmas Parade

ST. CHARLES, IL – In honor of this year's 25th Anniversary of the Electric Christmas Parade, the St. Charles Business Alliance is excited to announce Deborah Foote as the Community Guest of Honor for this year's annual tradition. The Electric Christmas Parade will take place in downtown St. Charles on Saturday, Nov. 29 at 5:30 p.m., and will travel down Main Street starting at 4th Street and concluding at 6th Avenue.

Residing in St. Charles for nearly 60 years, Deborah Foote was instrumental in the inception of the St. Charles Electric Christmas Parade which was introduced to the community in 2001. Her initial involvement with the St. Charles Holiday Parade began in 1995, when it was held on the first Sunday of December during the day. Foote recognized an opportunity to transform the event and create a special experience for the community.

"I have always admired the Disney Electric Light Parade, and the idea came to me that we needed to move the parade to the evening – full of lights and sounds of the holiday," said Foote.

Thanks to her efforts, the Electric Christmas Parade has become a tradition that we continue to celebrate and always leaves visitors in awe. Foote continued to work alongside the Downtown St. Charles Partnership for 5 years as Chairman of the Electric Christmas Parade.

"I couldn't be more pleased and proud that this parade has become a family tradition for so many," Foote continues. "Knowing that I had a part in it makes me smile every year."

The Presenting Sponsor for 2025 St. Charles Holiday Homecoming is St. Charles Chrysler Dodge Jeep Ram. Additional Sponsors include MKFM Law, Smile Haven Dental Studio, Solutions Networking Corporation, St. Charles Closets, Hotel Baker, Karas Restaurant Group, LawnBoyz Landscaping, McNally's Heating & Cooling, Premier Living Real Estate, Mendel Plumbing, Heating & Cooling, Trotter and Associates, Inc., Wahlburgers, Arcada Theatre, Comcast, McGrath Honda of St. Charles, Simple EJ's Kitchen & Tap, Dr. Ghaderi of St. Charles Plastic Surgery, Theriault Booth LLC. Attorneys at Law, Garrett Popcorn, and Heinz Brothers Greenhouse Garden Center.

To find more information on 2025 St. Charles Holiday Homecoming, and the 25th Annual Electric Christmas Parade, please visit www.stcharlesholidayhomecoming.com. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces Restaurant Week, St. Patrick's Parade, Spring Shop Crawl, Fine Art Show, STC Live!, Jazz Weekend, Scarecrow Weekend, and Holiday Homecoming. For more information about the Alliance, visit www.stcalliance.org.



St. Charles resident, Deborah Foote, has been named 2025 Community Guest of Honor for the St. Charles Electric Christmas Parade

Photo Courtesy of Deborah Foote