

St. Charles Maker Program Nomination Form

St. Charles, IL is a city full of innovators and dreamers, crafters and artisans, and pioneers and trailblazers.

The St. Charles Maker program puts the spotlight on St. Charles businesses that are makers, artisans and creators who are forging their own paths by making products here in St. Charles. We join them in celebrating their achievements and their trailblazing spirit.

Nominations for the St. Charles Maker program will be accepted from July 6, 2022 until August 17, 2022. Nominations can be submitted to Nate Wendt at nwendt@stcalliance.org.

Who can be nominated for the St Charles Maker program?

To be considered for the St. Charles Maker program, a business must embody the personal spirit of St. Charles, demonstrating through their work what makes our city so unique.

Makers exemplify what it means to be a local artisan. They represent the pinnacle of small businesses in St. Charles—offering unique products found only in St. Charles, IL.

They must also have the follow qualifications:

- Located in St. Charles, IL.
- Must have a brick and mortar business with a physical address and be open to the public.
- Produces crafts, products, and wares in St. Charles.

Examples of St. Charles Makers include

- Artisans & Craftspeople
- Food & Beverage Artisans
- Handcrafting Shops

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Nominate a Maker Using the Form Below

Main Info
Name of Business:
Name of Artisan(s):
Who is nominating?:
Other Info:
Where is the business located?:
What is the product?:
How does the business affect other people in St. Charles?
When someone visits the business, what can they expect to see and do?
Tell us the business' story in your own words.
Contact Info
Email Address (i.e. where can we reach you?):
Business Address:
Phone Number:
Website URL:
Facebook Page link:

Guidelines on following page 3

Criteria and Guidelines for Recommendations

Makers come in a variety of categories, and, upon confirmation, can be featured on the St. Charles Makers program. While each maker is unique, they all share the same quality and dedication to the St. Charles community spirit and values. To help bring out that quality, we are using these guidelines when considering inclusion in the program:

The maker must reside in Illinois. Some materials and production may be outsourced, but operations and final product distribution must take place in St. Charles.

Makers must have a brick-and-mortar storefront in St. Charles. Online businesses that are located in St. Charles are not applicable.

Please note on all applications locally sourced materials used when creating your products. The more history and personality behind your business, the better.

The St. Charles Business Alliance's Business Development and Sales Committee will carefully review all nominations and select those that best meet the criteria. Inclusion in the St. Charles Maker program is at the sole discretion of the STCBA and the BDS Committee.

For more information or to submit a nomination, please contact Nate Wendt at <u>nwendt@stcalliance.org</u> or 630-443-3963.