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PRESS RELEASE
FOR IMMEDIATE RELEASE:

Trotter and Associates Inc. Gifts New Santa Cottage to the City of St. Charles

ST. CHARLES, IL – On Friday, Nov 28, a brand-new Santa Cottage was generously gifted to the City of St. Charles by Trotter & Associates, Inc. Located on the 1st Street Plaza in downtown St. Charles, this will serve as Santa’s Home during the free Santa Visits throughout the holiday season.

The new Santa Cottage was unveiled at the Lighting of the Lights Ceremony on the 1st Street Plaza in downtown St. Charles in part of the 2025 St. Charles Holiday Homecoming celebration. There was a festive ribbon cutting following the ceremony, and attendees had the opportunity to meet and take photos with Santa, admire the cottage, and appreciate all the holiday lights.

President of Trotter and Associates, Inc. Scott Trotter, spoke on this contribution to the City of St. Charles during the Lighting of the Lights Ceremony. “When the St. Charles Business Alliance approached us with the idea of building a brand-new Santa Cottage, we knew instantly it was a project we wanted to be part of,” said Trotter. “At Trotter and Associates, we believe in the power of community and the importance of creating moments that bring people together.”

Santa’s Cottage will be open for individuals to visit with Santa for free every Saturday and Sunday from Dec. 6 through Dec. 21 from 1:00 p.m. to 4:00 p.m., sponsored by Smile Haven Dental Studio. Visitors are also encouraged to leave Santa letters in his mailbox outside of open hours.

For more information regarding 2025 Holiday Homecoming, Santa’s Cottage, and Free Santa Visits, please visit www.stcholidayhomecoming.com. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces Restaurant Week, St. Patrick’s Parade, Spring Shop Crawl, Fine Art Show, STC Live!, Jazz Weekend, Scarecrow Weekend, and Holiday Homecoming. For more information about the Alliance, visit www.stcalliance.org.



The new Santa Cottage after the ribbon cutting on Friday, Nov. 28

Included: Santa Claus, Trotter and Associates, Inc. Representatives, St. Charles Business Alliance Event Committee and Volunteers, and Cottage Creator, Randy Unick.

Photo Courtesy of Drew Pertl Fine Art Photography