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PRESS RELEASE
FOR IMMEDIATE RELEASE:

“Be You” Rock Hunt Returns with More Prizes

ST. CHARLES, IL – The St. Charles Business Alliance’s “Be You” Rock Hunt is taking place on Friday, August 9th starting at 9am. During this event, participants will be able to win a bag of gifts from local businesses valued at over \$30 by finding a painted “Be You” rock hidden in downtown St. Charles between 5th Street and 5th Avenue. This year, the number of rocks has increased from ten to twenty to give individuals additional opportunities to locate one! Participants who have found one of the rocks will be able to redeem it at the St. Charles Municipal Building (2 E. Main St., St. Charles, IL 60174) between 9am and 1pm Monday through Friday. The individual who is first to return a rock to the St. Charles Municipal Building will receive a Grand Prize valued at over \$150!

The painted “Be You” rocks can be found anywhere outside in downtown St. Charles. The event will continue until all the rocks are located. Updates on when the hunt concludes, or the status of the number of remaining rocks can be found on the St. Charles Business Alliance’s Facebook and Instagram @stcalliance. Only one rock may be submitted per person.

St. Charles Business Alliance Executive Director, Jenna Sawicki, encourages everyone to come out to participate in this annual event. “We are so excited to see the growth of the “Be You” Rock Hunt with the addition of even more rocks that will be hiding throughout downtown,” says Sawicki. “Our hope is that everyone has a wonderful time participating in this end-of-summer celebration and has the chance to stop by some of the incredible local businesses we have in St. Charles.”

To find more information on the event, please visit www.stcalliance.org/beyourockhunt. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick’s Parade. For more information about the Alliance, visit www.stcalliance.org.



The Grand Prize at the 2024 Be You Rock Hunt – Valued at Over \$150