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PRESS RELEASE
FOR IMMEDIATE RELEASE:

Enrollment Open for St. Charles Restaurants to Participate in 2027 Restaurant Week

ST. CHARLES, IL – Enrollment is now open for St. Charles restaurants to participate in the 17th annual St. Charles Restaurant Week, presented by St. Charles Closets. 2027 St. Charles Restaurant Week will be taking place from Monday, Feb. 1, 2027, through Friday, Feb. 5, 2027, and will encourage individuals to dine at local establishments to help gain exposure and to attract new patrons.

Participating restaurants will provide a 20% discount on a total bill of $35 or more. This does not include alcohol, tax or gratuity. This promotion will apply any time of day that the restaurant is open and is for dine-in only. In order to receive the discount, patrons will have to mention that they are dining for St. Charles Restaurant Week or show a marketing material from the St. Charles Business Alliance upon ordering.

The St. Charles Business Alliance will promote this event, as well as the participating restaurants through a variety of marketing channels. Additionally, a marketing toolkit will be provided so that establishments may effectively promote this event through their own promotional efforts.

If you have a St. Charles Restaurant and are looking to participate in the 2027 St. Charles Restaurant Week, please complete the form to its entirety before Dec. 31, 2026. The form can be found at www.stcalliance.org/restaurantweekcontract.

For more information regarding 2027 St. Charles Restaurant Week, please visit www.stcalliance.org/restaurantweek. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

About the St. Charles Business Alliance
The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces Restaurant Week, St. Patrick's Parade, Spring Shop Crawl, Fine Art Show, STC Live!, Jazz Weekend, Scarecrow Weekend, and Holiday Homecoming. For more information about the Alliance, visit www.stcalliance.org.



Diners enjoying St. Charles Restaurant Week at participating restaurant - The Graceful Ordinary