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PRESS RELEASE
FOR IMMEDIATE RELEASE:

Become a St. Charles Explorer with the Fox River Scavenger Hunt

ST. CHARLES, IL - The St. Charles Business Alliance, in collaboration with The River Corridor Foundation and The Conservation Foundation, is excited to announce the launch of the “Fox River Scavenger Hunt.” This activity will encourage individuals to find animals and insects that are commonly found in the Fox Valley Area.

To participate, individuals can pick up the “Become a St. Charles Explorer” handout at the St. Charles Municipal Building or print it out themselves at www.stcalliance.org/outdoors.

Once an individual locates the ten animals and insects listed on the form, they will be able to turn it into St. Charles Municipal Building located at 2 E. Main St., St. Charles, IL on Monday through Friday from 8am to 1:30pm. Participants that have successfully found each animal and insect and filled out the form will receive a St. Charles Explorer Certificate, a Kimmer’s Ice Cream Free Scoop coupon, and seeded paper that you can plant!

Laurel Moad, President of the River Corridor Foundation, said she believes this initiative will encourage people to develop a greater interest in wildlife. “This is a terrific way for children and adults alike to get excited about exploring the outdoors and to discover some of the incredible wildlife that call the Fox River Valley home,” said Moad. “I’m hopeful this Scavenger Hunt will spark interest for people to spend more quality time outdoors.”

St. Charles Business Alliance Executive Director, Jenna Sawicki, said she is excited for this collaboration between the St. Charles Business Alliance, The River Corridor Foundation, and The Conservation Foundation. “It’s wonderful to be able to work hand-in-hand with other great local organizations to be able to promote being outside in St. Charles,” said Sawicki. “I’m looking forward to seeing the impact that this Scavenger Hunt has.”

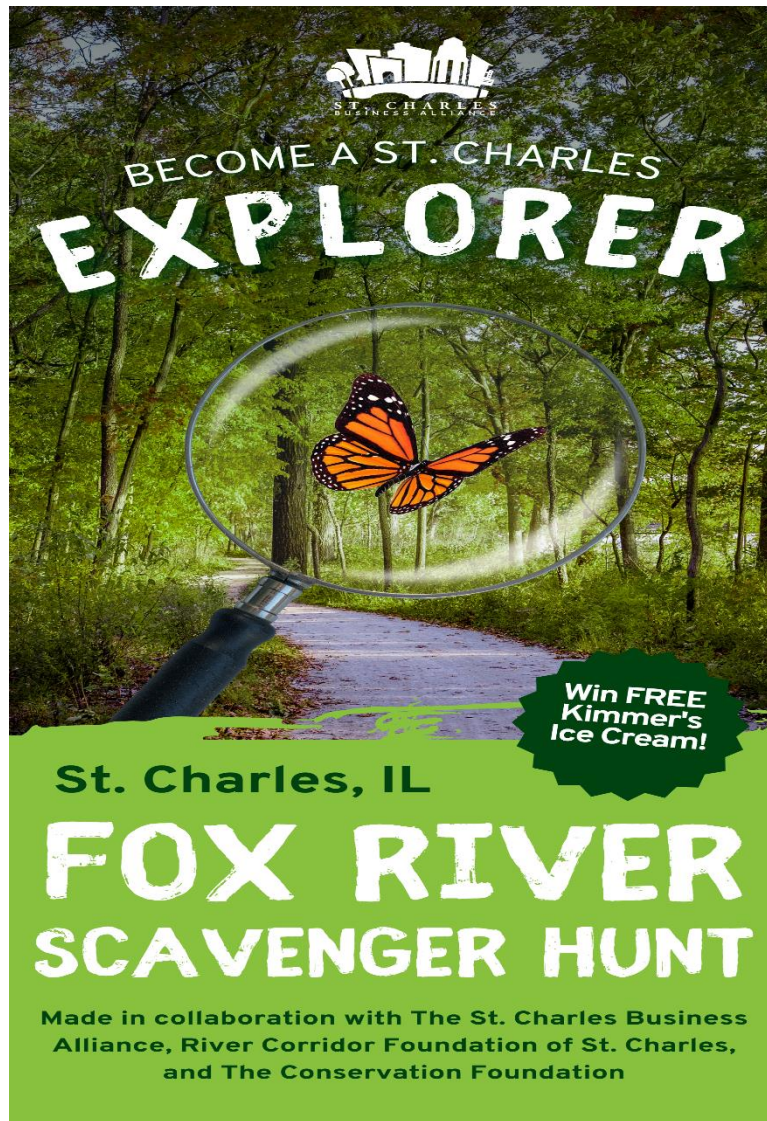
For more information regarding the “Fox River Scavenger Hunt” please visit stcalliance.org/outdoors. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show,

Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit www.stcalliance.org.



Front Cover of the Fox River Scavenger Hunt Printout