



Contact: Nick Lowe
630-443-3947
nlowe@stcalliance.org

PRESS RELEASE
FOR IMMEDIATE RELEASE:

5th Annual Be You Rock Hunt Returns to Downtown St. Charles

ST. CHARLES, IL – The 5th annual “Be You” Rock Hunt, hosted by the St. Charles Business Alliance, will take place on Friday, Aug. 8 starting at 9 a.m. During this family-friendly event, participants will have the opportunity to win a bag of gifts from local St. Charles businesses valued at over \$30 by finding one of the twenty painted “Be You” rock hidden in downtown St. Charles. Participants who have found one of the rocks can redeem it at the St. Charles Municipal Building (2 E. Main St., St. Charles, IL 60174) between 9 a.m. and 1 p.m. Monday through Friday.

The painted “Be You” rocks can be located anywhere in downtown St. Charles between 5th Street and 5th Avenue. Updates on when the hunt concludes, or the status of the number of remaining rocks can be found on the St. Charles Business Alliance’s Facebook and Instagram @stcalliance. Only one rock may be submitted per person.

St. Charles Business Alliance Executive Director, Jenna Sawicki, speaks on this year’s annual event. “When we started the “Be You” Rock Hunt in 2021, we were looking to create a fun, summer activity that would get individuals of all ages to explore the beautiful downtown that we have here in St. Charles,” says Sawicki. “Each year, participation continues to grow, and we are thrilled to see it even becoming an annual tradition for many in our community.”

To find more information on the event, please visit www.stcalliance.org/beyourockhunt. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

#####

About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces Restaurant Week, St. Patrick’s Parade, Spring Shop Crawl, Fine Art Show, STC Live!, Jazz Weekend, Scarecrow Weekend, and Holiday Homecoming. For more information about the Alliance, visit www.stcalliance.org.



20 painted "Be You" rocks will be hidden around downtown St. Charles