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PRESS RELEASE
FOR IMMEDIATE RELEASE:

Scarecrow Weekend Contest Application Now Available

ST. CHARLES, IL – Scarecrow Weekend, presented by St. Charles Chrysler Dodge Jeep and Ram, is taking place from October 6th - 8th in downtown St. Charles. The St. Charles Business Alliance is now accepting Scarecrow Contest Applications, which can be found and filled out online, as well as a printable pdf application at scarecrowfest.com/scarecrowcontestapplication.

Individuals who wish to print out and complete the Scarecrow Contest application can mail the form to the St. Charles Business Alliance at 2 E. Main St., St. Charles, IL 60174. The deadline to submit an application is September 15th.

The categories for the Scarecrow Contest, sponsored by AAA, are as follows:

- Mechanical/Mega Category – Open to all.
- Clubs, Not-For-Profit, Schools Category – Open to all clubs, Not-for-Profits, and schools
- Individual Category – Open to all individuals & families not affiliated with a business or organization.
- Business Category – Open to all businesses.

For the Business Category, Clubs, Not-for-Profit, Schools Category, and Individual Category: 1st place will receive \$200, 2nd place will receive \$150, and 3rd place will receive \$100. For the Mechanical/Mega Category: 1st place will receive \$500, 2nd place will receive \$350, and 3rd place will receive \$250. Voting for the Scarecrow Contest will take place in person during the event hours.

The Presenting Sponsor for Scarecrow Weekend is St. Charles Chrysler Dodge Jeep and Ram. Additional Sponsors include McNally's Heating & Cooling, St. Charles Bank & Trust, AAA, Meijer, McGrath Honda, Comcast, Gerald Subaru, Art of the Heartland, and Blackhawk Bank.

To find more information regarding Scarecrow Weekend, please visit scarecrowfest.com. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show,

Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit www.stcalliance.org.



1st place in the Mechanical/Mega Category at the 2022 Scarecrow Weekend – Hosanna! Lutheran Church
Photo Courtesy of Brigette Burgman of Nomadic Soul Photography