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PRESS RELEASE  
FOR IMMEDIATE RELEASE:

### **2024 St. Charles Scarecrow Weekend Applications Now Available**

ST. CHARLES, IL – From Friday, October 11<sup>th</sup> through Sunday, October 13<sup>th</sup>, St. Charles Scarecrow Weekend, presented by St. Charles Chrysler Dodge Jeep Ram, is taking place in downtown St. Charles. The St. Charles Business Alliance is now accepting scarecrow applications which can be found online, as well as a printable pdf on [www.scarecrowfest.com/scarecrowcontestapplication](http://www.scarecrowfest.com/scarecrowcontestapplication).

Individuals who wish to print out and complete the Scarecrow Contest application can mail or drop off the form to the St. Charles Business Alliance at 2 E. Main St., St. Charles, IL 60174. The deadline to submit an application is September 15<sup>th</sup>, 2024.

The prizes for each given category are as follows: Mega/Mechanical Category – 1<sup>st</sup> Place receives \$500, 2<sup>nd</sup> Place receives \$350, and 3<sup>rd</sup> Place receives \$250. For Business Category, Clubs/Not-for-Profit/Schools Category, and Individual Category – 1<sup>st</sup> Place receives \$200, 2<sup>nd</sup> Place receives \$150, and 3<sup>rd</sup> Place receives \$100. The voting will take place in person during event hours.

The categories for the Scarecrow Contest are as follows:

- Mega/Mechanical Category – Open to all.
- Clubs/Not-For-Profit/Schools Category – Open to all clubs, not-for-profits, and schools.
- Individual Category – Open to all individuals and families not affiliated with a business or organization.
- Business Category – Open to all businesses.

The Presenting Sponsor for 2024 Scarecrow Weekend is St. Charles Chrysler Dodge Jeep Ram. Additional Sponsors include McNally's Heating & Cooling, St. Charles Bank & Trust, AAA, Comcast, Gerald Subaru of North Aurora, McGrath Honda of St. Charles, MKFM Law, Napleton Chevrolet of St. Charles, Smithfield, St. Charles Closets, and Theriault Booth LLC. Attorneys at Law.

To find more information regarding Scarecrow Weekend, please visit [www.scarecrowfest.com](http://www.scarecrowfest.com). For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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**About the St. Charles Business Alliance**

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit [www.stcalliance.org](http://www.stcalliance.org).



1<sup>st</sup> Place in the Individual Category at the 2023 St. Charles Scarecrow Weekend: Lili Reyes

Photo Courtesy of Brigette Burgman of Nomadic Soul Photography