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PRESS RELEASE
FOR IMMEDIATE RELEASE:

You're in Luck! 2026 St. Charles St. Patrick's Parade & Celebrations

ST. CHARLES, IL – The 2026 St. Charles St. Patrick's Parade, presented by McNally's Heating & Cooling, is taking place on March 14 in downtown St. Charles. The day will feature an array of festive, family-friendly elements including the annual St. Patrick's Parade, an Opening Ceremony, Photo Opportunities, Shamrock Hunt, and more throughout the day.

The event starts at 11 a.m. with the Opening Ceremony on the 1st Street Plaza between Gia Mia and McNally's Irish Pub & Kitchen, sponsored by St. Charles Chrysler Dodge Jeep Ram. This is the perfect way to kick-off the festivities, with performances from Irish Dancers and Bagpipers for attendees to enjoy, along with a face-painter to help visitors get into the spirit of the day.

After the Opening Ceremony, visitors can choose to take part in a St. Patrick-themed Scavenger Hunt, sponsored by McGrath Honda of St. Charles. To participate, individuals will need to locate at least one of ten shamrocks hidden throughout the downtown outside of local businesses. Once located, the participant will need to take a photo of themselves with the shamrock, scan the QR code, and submit the photo along with the brief form found on www.stcalliance.org/shamrockhunt. The more shamrocks that are found, the more entries participants get. On March 18, three lucky winners will be contacted to pick up their Pot of Gold via email. The Shamrock Hunt Form will be available online starting March 14.

The St. Patrick's Parade will begin at 2 p.m., stepping off at 6th Street onto Main Street to conclude at 4th Avenue. Attendees at the event will have the chance to experience the sounds of bagpipers, local marching bands, and admire over 85 vibrant parade entries while celebrating with the community.

Attendees will also have the chance to capture their memorable time at the St. Charles St. Patrick's Parade Celebrations by visiting the Photo Opportunities around town. On the 1st Street Plaza, individuals can stop by the "Lucky" Photo Opportunity, sponsored by Smile Haven Dental Studio. On Riverside Avenue across from Flagship on the Fox and Pollyanna Brewing & Distilling, will be a "Leprechaun" and "Sláinte" Photo Opportunity, sponsored by McNally's Heating & Cooling.

While attendees are enjoying all the St. Patrick's themed activities, many businesses will also be hosting special sales, promotions, and events in honor of the day. To learn more about local deals taking place during the St. Charles St. Patrick's Parade, please visit www.stcstpatricksparade.com/salesandspecials.

St. Charles Business Alliance Executive Director, Jenna Sawicki, speaks on this year's tradition. "The annual St. Patrick's Day Parade draws thousands of attendees, making this the perfect way to honor our community's rich Irish heritage," says Sawicki. "From activities and entertainment for the whole family to exploring the wonderful local St. Charles businesses, there's truly for something for everyone to enjoy."

The Presenting Sponsor for the 2026 St. Charles St. Patrick's Parade is McNally's Heating & Cooling. Additional Sponsors include McGrath Honda of St. Charles, Smile Haven Dental Studio, St. Charles Chrysler Dodge Jeep Ram, Dr. Bahram Ghaderi, MD of St. Charles Plastic Surgery, Fox Haven Square, Garrett Popcorn Shops, The Hairy Ant Screen Printing Embroidery & More, Mendel Plumbing, Heating & Cooling, Solutions Networking Corporation, Teqworks, Theriault Booth LLC. Attorneys at Law, and M.K. Movers.

To find more information on the 2026 St. Charles St. Patrick's Parade and Celebrations, please visit www.stcstpatricksparade.com. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces Restaurant Week, St. Patrick's Parade, Spring Shop Crawl, Fine Art Show, STC Live!, Jazz Weekend, Scarecrow Weekend, and Holiday Homecoming. For more information about the Alliance, visit www.stcalliance.org.



Attendees lined up along Main Street during the 2025 St. Charles St. Patrick's Parade

Photo Courtesy of C + E Photography