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PRESS RELEASE
FOR IMMEDIATE RELEASE:

Entry Form Deadline for the St. Charles Electric Christmas Parade Has Been Extended

ST. CHARLES, IL – The Electric Christmas Parade, presented by St. Charles Chrysler Dodge Jeep Ram, is taking place on Saturday, Nov. 29 at 5:30 p.m. in downtown St. Charles on Main Street, beginning on 6th Street and concluding at 4th Avenue. The Entry Form deadline to participate in the Electric Christmas Parade has been extended until Wednesday, Nov. 12 or until capacity is reached. Local businesses, community groups, and non-profits who are interested in being part of the juried parade can find the printable entry form at www.stcholidayhomecoming.com.

All entries must include each of the following documents on or before Nov. 12, 2025:

- A completed Entry Application.
- A Certificate of Insurance naming the St. Charles Business Alliance and The City of St. Charles as additional insureds.
- A signed copy of the Electric Christmas Parade Rules and Safety Guidelines.
- An entry fee of \$325 for Political Entries, \$300 for Business Entries, and \$50 for Non-Profit Entries made payable to the St. Charles Business Alliance.

All documents that are required for an entry must be returned to the St. Charles Business Alliance at 2 E. Main Street, St. Charles, IL 60174, or emailed to info@stcalliance.org on or before Nov. 12, 2025.

The Presenting Sponsor for 2025 St. Charles Holiday Homecoming is St. Charles Chrysler Dodge Jeep Ram. Additional Sponsors include MKFM Law, Smile Haven Dental Studio, Solutions Networking Corporation, St. Charles Closets, Hotel Baker, Karas Restaurant Group, LawnBoyz Landscaping, Inc., McNally's Heating & Cooling, Premier Living Real Estate, Mendel Plumbing, Heating & Cooling, Trotter and Associates, Inc., Wahlburgers, Arcada Theatre, Comcast, McGrath Honda of St. Charles, Simple EJ's Kitchen & Tap, Dr. Bahram Ghaderi, MD of St. Charles Plastic Surgery, Theriault Booth LLC. Attorneys at Law, Garrett Popcorn, and Heinz Brothers Greenhouse Garden Center.

For more information on 2025 St. Charles Holiday Homecoming, please visit www.stcholidayhomecoming.com. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces Restaurant Week, St. Patrick's Parade, Spring Shop Crawl, Fine Art Show, STC Live!, Jazz Weekend, Scarecrow Weekend, and Holiday Homecoming. For more information about the Alliance, visit www.stcalliance.org.



Parade Entry, Ozinga, with their Merry Mixer at the 2024 St. Charles Electric Christmas Parade

Photo Courtesy of Drew Pertl Fine Art Photography