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PRESS RELEASE
FOR IMMEDIATE RELEASE:

Scarecrow Contest Applications and Volunteers Needed for Scarecrow Weekend

St. Charles, IL – The St. Charles Business Alliance is now accepting applications for the Scarecrow Contest and looking for volunteers for Scarecrow Weekend. Presented by AAA, this event will take place in downtown St. Charles from October 7 – October 9.

The four scarecrow categories and their respective prizes are as follows:

Individual: 1st Place: \$200, 2nd Place: \$150, 3rd Place: \$100.

Business: 1st Place: \$200, 2nd Place: \$150, 3rd Place: \$100.

Clubs/Not-for-Profit/Schools: 1st Place: \$200, 2nd Place: \$150, 3rd Place: \$100.

Mechanical/Mega: 1st Place: \$500, 2nd Place: \$350, 3rd Place: \$100.

Scarecrows entered in the Scarecrow Contest will be displayed throughout downtown St. Charles, and scarecrows entered in the “Mechanical/Mega” category will be in Lincoln Park. Visitors can vote on their favorite scarecrows during the duration of Scarecrow Weekend. The deadline to fill out a scarecrow application is September 17 and can be found at www.scarecrowfest.com/scarecrowcontest.

The St. Charles Business Alliance is also looking for volunteers for the event. Volunteers are the reason Scarecrow Weekend has been so successful for 36 years! For more information and to sign up as a volunteer please visit www.scarecrowfest.com/volunteer.

Scarecrow Weekend will feature a Family Zone in Lincoln Park, sponsored by St. Charles Chrysler Dodge Jeep Ram, and an Activity Zone on Riverside Avenue, sponsored by McNally’s Heating & Cooling. Other sponsors for this years’ Scarecrow Weekend include Meijer, Gerald Subaru, McGrath Honda, Art of the Heartland, Blackhawk Bank, Anderson Humane, St. Charles Bank & Trust, and the City of St. Charles.

For any questions regarding applications for the Scarecrow Contest, or volunteering during Scarecrow Weekend can be directed to the St. Charles Business Alliance at (630) 443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit www.stcalliance.org.



Scarecrow made by the St. Patrick Preschool during the 2021 Scarecrow Weekend Contest