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PRESS RELEASE
FOR IMMEDIATE RELEASE:

Two New Murals Have Been Installed in Downtown St. Charles

The St. Charles Business Alliance is excited to announce that two new murals have been installed in downtown St. Charles: “Meet Me at the Fox” and “Welcome to St. Charles.” Both murals allow for excellent photo opportunities, and they showcase colorful elements of St. Charles while adding to the appeal of the downtown area.

“Meet Me at The Fox” can be found at 51 S. 1st Street. On this mural, there are bright graphics of the Fox River, greenery, and popular outdoor activities including kayaking, biking, and running.

“Welcome to St. Charles” is located on the wall of the 1st St. Parking Garage facing Mio Modo. This mural displays an array of popular characteristics that make up St. Charles such as live music, the Paddlewheel Riverboats, dining, shopping, and much more.

With the addition of these two murals, the St. Charles Business Alliance now has five pieces exhibited in downtown St. Charles. “You Made It!” can be found at 311 N 2nd Street, “Radiate Positivity” is at 7 S. 2nd Avenue, and “You Look Good” which was recently relocated to 16 S. Riverside Avenue.

All five of these murals were designed by New York-based artist Steffi Lynn. Steffi Lynn has created murals across the country for companies and brands that include Volkswagen, Instacart, Giphy, and many more.

In honor of the new additions, the St. Charles Business Alliance is having a giveaway that’s hosted on the Travel St. Charles App where individuals can receive a mural-inspired water bottle. In order to be eligible, participants will need to complete the “Mural Challenge” on the app by “checking-in” to all five of Steffi Lynn’s mural locations. Once completed, they will be able to pick up the water bottle from the St. Charles Municipal Building Monday through Friday from 8am to 1pm. This giveaway is taking place for a limited time only. To learn more about the Travel St. Charles app and how to download, please visit stcalliance.org/travelstcharlesapp

St. Charles Business Alliance Executive Director, Jenna Sawicki, encourages everyone to stop by and see the murals for themselves. “These murals add so much beauty and vibrancy to St. Charles and help celebrate many of the wonderful aspects of this City”, said Sawicki. “We are excited to see all of the wonderful photos that will be shared with these murals as the backdrop.”

To find more information on the new murals, please visit stcalliance.org/murals . For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick’s Parade. For more information about the Alliance, visit www.stcalliance.org.



St. Charles Mayor, Lora Vitek, in front of the “Welcome to St. Charles” Mural in Downtown St. Charles



St. Charles Mayor, Lora Vitek, in front of the "Meet Me at the Fox" Mural in Downtown St. Charles

