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PRESS RELEASE  
FOR IMMEDIATE RELEASE:

### **Six Nominations Selected for First-Ever Made in St. Charles Program**

St. Charles, IL – With a multitude of applications received, the St. Charles Business Alliance’s Business Development and Sales Committee is proud to present the final nominations for the first-ever Made in St. Charles program. One selection will be announced each day, starting on October 24, and concluding on October 29.

The selections will be announced on [stcalliance.org/stcmakers](http://stcalliance.org/stcmakers), and the St. Charles Business Alliance’s Facebook Page. Each selection will have a video highlighting their business and the products that they create.

The Made in St. Charles program was launched by the Business Development and Sales Committee, which is run by St. Charles Business Alliance volunteers. The program’s goal is to highlight and celebrate St. Charles businesses that make their products in St. Charles.

To be eligible as a candidate for the Made in St. Charles program, businesses had to have a brick-and-mortar location in St. Charles, must produce their products here in St. Charles and be tourism-friendly.

Jenna Sawicki, Executive Director of the St. Charles Business Alliance, said she is excited for the selections to be announced. “We are looking forward to announcing the six selections. All these businesses are well-deserving, and they truly exemplify what it means to be a Maker in St. Charles.”

Anyone interested in learning more about the Made in St. Charles program, and the businesses selected, please visit our website at [www.stcalliance.org/stcmakers](http://www.stcalliance.org/stcmakers). Any additional questions can be directed to the St. Charles Business Alliance at 630-443-3967.

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#### **About the St. Charles Business Alliance**

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show,

Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit [www.stcalliance.org](http://www.stcalliance.org).



The Made in St. Charles Program's plaque that is given to the selected businesses