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PRESS RELEASE  
FOR IMMEDIATE RELEASE:

### **The St. Charles St. Patrick's Parade Application Deadline Has Been Extended**

St. Charles, IL – The St. Charles St. Patrick's Parade, presented by St. Charles Dodge Jeep and RAM, will be returning this year on Saturday, March 11<sup>th</sup> at 2p.m. on Main Street in St. Charles. The deadline to submit an application to be part of the parade has been extended to February 17<sup>th</sup>.

To fill out an application to be in the parade, please visit [www.stcstpatricksparade.com/paradeapplication](http://www.stcstpatricksparade.com/paradeapplication). Local businesses, community groups and non-profits are encouraged to participate. Those that wish to participate must complete an Entry Application, obtain a Certificate of Insurance naming the St. Charles Business Alliance and The City of St. Charles as additional insured, sign off on the St. Patrick's Parade Rules and Safety Guidelines and return the documents along with the appropriate entry fee to the Alliance's office no later than February 17<sup>th</sup>. The entry fee is \$275 for businesses and \$25 for non-profit organizations. Forms can also be emailed to [info@stcalliance.org](mailto:info@stcalliance.org).

The St. Charles Business Alliance is also looking for community volunteers to assist during the parade. Volunteer opportunities include parade pacers, marshals, and banner carriers. Volunteer descriptions and the sign-up link can be found at [www.stcstpatricksparade.com/volunteer](http://www.stcstpatricksparade.com/volunteer).

The Presenting Sponsor for the parade is St. Charles Chrysler Dodge Jeep and Ram. The Partnership Sponsor is McNally's Irish Pub, and additional sponsors are McGrath Honda, McNally's Heating & Cooling, The STC Six Breweries which is a collaboration of the St. Charles Breweries, Solutions Networking Corporation, Teqworks, Valley Ambulatory Surgery Center, Lakeshore Recycling Systems and Theriault Booth, LLC Attorneys at Law.

For more details on the St. Charles St. Patrick's Parade, please visit [www.stcstpatricksparade.com](http://www.stcstpatricksparade.com). For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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### About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit [www.stcalliance.org](http://www.stcalliance.org).



Flags being carried down Main Street during the 2022 St. Charles St. Patrick's Parade