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PRESS RELEASE
FOR IMMEDIATE RELEASE:

New Features on the Travel St. Charles App

St. Charles, IL – The St. Charles Business Alliance rolled out three new features on the Travel St. Charles app this past week. These features include parking locations downtown, trails in the area, and an Instagrammable Spots Tour. All these additions provide important travel information for St. Charles.

With more than 1,500 free public parking spaces downtown, the new Parking tab on the Travel St. Charles app makes it easy to find parking close to the user's destination. It shows the locations of all the downtown St. Charles public parking garages, as well as additional public parking lots. All parking downtown is within walking distance of a wide range of shops, restaurants, and entertainment.

Trails are now added as things to do on the app. It shows great places to run, walk, or bike in the St. Charles area. The distances of the trails vary, giving options for whichever activity one chooses to participate in. The trails feature scenic views of the Fox River, prairies, and woods in St. Charles.

St. Charles is filled with picturesque locations, and now they can easily be found on the Instagrammable Spots Tour on the Travel St. Charles app. This 17-stop tour takes the user all around St. Charles, showing off murals, statues, and interactive locations. All these sites provide a setting that is perfect for an Instagram post.

Jenna Sawicki, Executive Director of the St. Charles Business Alliance, said she is looking forward for people to get a chance to use these features "We feel that these are three important aspects of St. Charles to show off, and we hope that it adds value for people looking to make plans in this city" said Sawicki.

The St. Charles Business Alliance is continually adding, and updating features on the Travel St. Charles app. Please stay tuned for more challenges and tours to come. This app can be downloaded on the app store or can be found at <https://stcalliance.visitwidget.com/>. Any questions about the app can be directed to the St. Charles Business Alliance at (630) 443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit www.stcalliance.org.



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