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PRESS RELEASE  
FOR IMMEDIATE RELEASE:

### **“Be You” Rock Hunt Returns for Second Year**

St. Charles, IL – The St. Charles Business Alliance’s “Be You” Rock Hunt is back for the second year. Starting July 29th, individuals will be able to take part in searching downtown St. Charles for one of ten painted “Be You” rocks that can be redeemed at the St. Charles Municipal Building between 8am and 4pm for a bag of gifts, coupons, and more from local St. Charles businesses valued at over \$80.

Jenna Sawicki, Executive Director of the St. Charles Business Alliance, said she is excited to bring back the “Be You” Rock Hunt for another year. “We saw a lot of success from the last “Be You” Rock Hunt, so we wanted to bring it back for people to enjoy again,” Sawicki said.

The rocks can be found anywhere in downtown St. Charles. The event will end when all the rocks are found. Updates on when the event concludes, or the status of the number of remaining rocks, can be found on the St. Charles Business Alliance Facebook and Instagram page. Only one rock may be submitted per person. For more information about the event, you can visit <https://www.stcalliance.org/post/beyourockhunt>.

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#### **About the St. Charles Business Alliance**

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick’s Parade. For more information about the Alliance, visit [www.stcalliance.org](http://www.stcalliance.org).



Prize bag filled with gifts, coupons, and more from local St. Charles businesses.