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PRESS RELEASE  
FOR IMMEDIATE RELEASE:

### **2023 Electric Christmas Parade Winners Announced**

ST. CHARLES, IL – The annual St. Charles Holiday Homecoming Weekend, presented by St. Charles Chrysler Dodge Jeep and Ram, took place on Friday, November 25 and Saturday, November 26 in downtown St. Charles. This kick-off to the holiday season featured the Lighting of the Lights Ceremony, a Free Holiday Movie, Santa’s House, the Electric Christmas Parade, and more.

The Electric Christmas Parade showcased over 60 entries that were judged by a panel of judges who selected winners in three categories: Business, Non-Profit, and Children, with a Best in Show. The 2023 Electric Christmas Parade winners are as follows:

#### **Best in Show:**

VW Vocho Club Chicago

#### **Children’s Category:**

- 1<sup>st</sup> Place – Cub Scouts Pack 150
- 2<sup>nd</sup> Place – Duet Dance Academy, D2 Performing Company
- 3<sup>rd</sup> Place – St. Charles Swim Team/Aquatics

#### **Non-Profit Category:**

- 1<sup>st</sup> Place – St. Charles Park District
- 2<sup>nd</sup> Place – Support Over Stigma
- 3<sup>rd</sup> Place – Anderson Humane

#### **Business Category:**

- 1<sup>st</sup> Place – Garage 31
- 2<sup>nd</sup> Place – Blue Peak Tents, Inc.
- 3<sup>rd</sup> Place – Fox Town Plumbing

The Presenting Sponsor for the 2023 St. Charles Holiday Homecoming is St. Charles Chrysler Dodge Jeep and Ram. Additional sponsors include @Properties Christie’s International Real Estate, MKFM Law, Solutions Networking Corporation, The Pride Stores, Audi Exchange of St.

Charles, Christ Community Church, Hotel Baker, McGrath Honda of St. Charles, McNally's Heating & Cooling, Premier Living Real Estate, St. Charles Bank & Trust, Trotter and Associates Inc., Wahlburgers, Comcast, Hotel Baker and the Salas Family, Karas Restaurant Group, Tegworks, Theriault Booth LLC. Attorneys at Law, Arcada Theatre, and Wasco Nursery and Garden Center.

To find the complete list of the 2023 Electric Christmas Parade winners, please visit [www.stcholidayhomecoming.com/contestwinners](http://www.stcholidayhomecoming.com/contestwinners). For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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**About the St. Charles Business Alliance**

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit [www.stcalliance.org](http://www.stcalliance.org).



Best in Show Winners of the 2023 Electric Christmas Parade – VW Vocho Club Chicago  
Photo Courtesy of Drew Pertl Fine Art Photography

