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PRESS RELEASE:
FOR IMMEDIATE RELEASE:

The 38th Annual St. Charles Scarecrow Weekend is Back

St. Charles, IL – The 38th annual St. Charles Scarecrow Weekend, presented by St. Charles Chrysler Dodge Jeep and Ram, is taking place in downtown St. Charles from Friday, October 6th through Sunday, October 8th. Throughout the weekend, there will be an array of fall-themed entertainment and activities for individuals of all ages to enjoy.

The centerpiece of the event, the Scarecrow Contest, will be taking place throughout the entirety of the weekend and will give individuals the chance to vote on their favorite scarecrows. There will be 100+ scarecrows across four different categories: Individual/Family, Business, Club/Not-for-Profit/School, and Mechanical/Mega. Most of the scarecrows will be placed on Riverside Avenue, Lincoln Park, and 1st Street. After voting, participants will be able to pick up their exclusive “I Voted” sticker from the Information Booths.

The Family Zone, presented by St. Charles Bank & Trust, will be located in Lincoln Park and will offer many family-friendly activities during the weekend along with live music, dance teams, family fun booths, and roaming entertainment. Some of the entertainment that will be featured includes roaming entertainment from Glowby the Bubbler and The Windy City Ghostbusters, and stage performances from the Tim Gleason Trio, Leslie Hunt, and more. Scarecrows that are part of the Mechanical/Mega and Individual categories will be found in the Lincoln Park Family Zone.

The Activity Zone, presented by McNally’s Heating & Cooling, will take place on Riverside Avenue. Here, visitors will find more family-friendly fall-themed activities to participate in, including Scarecrow-to-Go. Presented by Comcast, Scarecrow-to-Go will have everything needed to make a scarecrow. Also located in the Activity Zone will be a professional pumpkin carver, a fun house maze, and a pumpkin painting activity. Individuals will also be able to view many more handmade scarecrows throughout the Activity Zone.

Pottawatomie Park will host the Autumn on the Fox Craft Show, presented by Art of the Heartland, which will occur on Friday and Saturday from 10am-5pm, and Sunday from 10am-4pm. This Craft Show will feature over 100 crafters with handmade products that are available for purchase.

The St. Charles Breakfast Rotary and the St. Charles Kiwanis Club will be offering food for purchase during the weekend. They will be located in the front Municipal Parking lot. St. Patrick Parish will also be selling food during the duration of the weekend in their front lawn across from the Lincoln Park Family Zone. In honor of the weekend, many other local businesses will be having special sales and promotions. To view these, please visit scarecrowfest.com/salesandspecials.

St. Charles Business Alliance Executive Director, Jenna Sawicki, says she is excited for another year of this community tradition. "Scarecrow Weekend is always a very special event in St. Charles due to its long-standing history and tradition," said Sawicki. "It's a great chance to celebrate the season with the community, while having the chance to explore the downtown area and all the wonderful businesses."

The Presenting Sponsor for Scarecrow Weekend is St. Charles Chrysler Dodge Jeep and Ram. Additional Sponsors include McNally's Heating & Cooling, St. Charles Bank & Trust, AAA, Meijer, McGrath Honda of St. Charles, Comcast, Gerald Subaru, Art of the Heartland, Meijer St. Charles, Theriault Booth LLC. Attorneys at Law, Route 64 Dental, and Blackhawk Bank.

To find more information regarding Scarecrow Weekend, please visit scarecrowfest.com. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit www.stcalliance.org.



Glowby the Bubbler in the Lincoln Park Family Zone during the 2022 Scarecrow Weekend

Photo Courtesy of Brigette Burgman of Nomadic Soul Photography