



Contact: Nick Lowe
630-443-3947
nlowe@stcalliance.org

PRESS RELEASE
FOR IMMEDIATE RELEASE:

Support Local at the 2023 St. Charles Holiday Shop Crawl

St. Charles, IL – The St. Charles Holiday Shop Crawl is taking place on Saturday, November 25th and Sunday, November 26th, and will coincide with the St. Charles Holiday Homecoming and Small Business Saturday. Throughout the weekend, shoppers can visit 19 participating businesses that are offering great deals, specials, and promotions in honor of the weekend.

The 19 participating shops are as follows: Boutique Baby, Campbell Creations, Circa Vintage Gallery, Curious Fox Gift Shop, Dick Pond Athletics, Double Take Consignment, Hoarders Trading Post, House of Charlemagne, Industrial Treasures, Jeans and a Cute Top Shop, Magnolia Soap & Bath Co., MION Artisan Soap, Mr. Marco's Jewelers, Rocket Fizz, SG Too, The Diamondaire, The Pep Line, Townhouse Books, and Trend + Relic. Business hours may vary, be sure to check with the store before visiting.

At the conclusion of the St. Charles Holiday Shop Crawl, one shopper will be chosen to receive a grand prize giveaway filled with products from participating businesses. To be eligible to enter, shoppers must download the Travel St. Charles App. Once downloaded, the user will be able to view the St. Charles Shop Crawl Challenge under the "Challenge Tab". When the shopper makes a purchase, each shop will provide a QR Code that the user can scan using the app in order to "check in" to a stop. Shoppers will only be able to get one entry per store per day. The more shops you make purchases at, the more chances you have to win.

St. Charles Business Alliance Executive Director, Jenna Sawicki, talks about this being the perfect opportunity to support local. "We are so fortunate to have incredible retail throughout St. Charles," said Sawicki. "While you're downtown enjoying all the Holiday Homecoming festivities, make sure to stop by these shops to experience the benefits of shopping small this season."

To find more information on the St. Charles Shop Crawl, including each special and promotion businesses are having, please visit www.stcholidayhomecoming.com/shopcrawl. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit www.stcalliance.org.



St. Charles Shopper Enjoying the Retail in St. Charles