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PRESS RELEASE
FOR IMMEDIATE RELEASE:

Entry Form for the 2025 St. Charles Electric Christmas Parade is Now Available

ST. CHARLES, IL – The Electric Christmas Parade, presented by St. Charles Chrysler Dodge Jeep Ram, will take place on Saturday, Nov. 29 in downtown St. Charles on Main Street, beginning on 6th Street and concluding on 4th Avenue starting at 5:30 p.m. The St. Charles Business Alliance is now accepting entry forms from local businesses, community groups, and non-profits to be part of the juried parade. The printable entry form can be found at www.stcholidayhomecoming.com.

All entries must include each of the following documents on or before Nov. 7, 2025:

- A completed entry application.
- A Certificate of Insurance naming the St. Charles Business Alliance and The City of St. Charles as additional insureds.
- A signed copy of the Electric Christmas Parade Rules and Safety Guidelines.
- An entry fee of \$325 for Political Entries, \$300 for Business Entries, and \$50 for Non-Profit Entries made payable to the St. Charles Business Alliance.

All documents that are required for an entry must be returned to the St. Charles Business Alliance at 2 E. Main Street, St. Charles, IL 60174, or emailed to info@stcalliance.org on or before Nov. 7, 2025.

The two-day Holiday Homecoming event kicks-off on Friday, Nov. 28 at 5 p.m. with the Lighting of the Lights Ceremony, sponsored by Solutions Networking Corporation. On Saturday, Nov. 29, there will be a free holiday movie at the Arcada Theatre at 10 a.m., sponsored by McNally's Heating & Cooling, and visits with Santa beginning at 1 p.m., sponsored by Smile Haven Dental Studio

The Presenting Sponsor for 2025 St. Charles Holiday Homecoming is St. Charles Chrysler Dodge Jeep Ram. Additional Sponsors include MKFM Law, Smile Haven Dental Studio, Solutions Networking Corporation, Hotel Baker, McGrath Honda of St. Charles, McNally's Heating & Cooling, Premier Living Real Estate, St. Charles Closets, Trotter and Associates, Inc., Arcada Theatre, Comcast, and Theriault Booth LLC. Attorneys at Law.

For more information on the 2025 St. Charles Holiday Homecoming, please visit www.stcholidayhomecoming.com. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces Restaurant Week, St. Patrick's Parade, Spring Shop Crawl, Fine Art Show, STC Live!, Jazz Weekend, Scarecrow Weekend, and Holiday Homecoming. For more information about the Alliance, visit www.stcalliance.org.



Best of Show Winner in the 2024 Electric Christmas Parade – Abbott Tree Care & Larsen's Light Show

Photo Courtesy of Drew Pertl Fine Art Photography