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PRESS RELEASE  
FOR IMMEDIATE RELEASE:

### **Unwind Wednesday Continues with Two Additional Dates This Summer**

ST. CHARLES, IL – The St. Charles Business Alliance is excited to announce that Unwind Wednesday, sponsored by Theriault Booth LLC. Attorneys at Law, will continue this summer with two additional dates. Taking place on Wednesday, July 16 and Wednesday, Aug 13 from 6:00 – 8:30 p.m., this event invites individuals to enjoy live music and beverages on the 1<sup>st</sup> Street Plaza.

Guests ages 21+ who wish to enjoy an alcoholic beverage during Unwind Wednesday must purchase their drink from one of the five local businesses located on the 1<sup>st</sup> Street Plaza. These businesses include:

- Alter Brewing + Kitchen
- Gia Mia
- La Mesa Modern Mexican
- La Za'Za' Trattoria
- McNally's Irish Pub & Kitchen

To participate, patrons must stop by one of the above venues and present valid identification to receive a wristband. Once a wristband is received, individuals will then be able to purchase a beverage that they can enjoy on the 1<sup>st</sup> Street Plaza while listening to Connie Cipher and Michael McInerney on July 16, and Dennis O'Brien on Aug 13.

St. Charles Business Alliance Executive Director, Jenna Sawicki, is looking forward to continuing this community event. "The first Unwind Wednesday was a great success," said Sawicki. "It was wonderful to see so many people enjoying the live music, the atmosphere, and supporting our local businesses. We're looking forward to seeing this event continue to grow with these additional dates."

Unwind Wednesday is open to guests of all ages, but only those 21+ may consume alcoholic beverages. All drinks and attendees must stay within the designated event boundaries on the 1<sup>st</sup> Street Plaza. Please note that outside alcohol is not allowed, and underage drinking will be strictly monitored by on-site security. Please drink responsibly.

For more information regarding Unwind Wednesday, please visit [www.stcalliance.org/unwindwednesday](http://www.stcalliance.org/unwindwednesday). For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

**About the St. Charles Business Alliance**

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces Restaurant Week, St. Patrick's Parade, Spring Shop Crawl, Fine Art Show, STC Live!, Jazz Weekend, Scarecrow Weekend, and Holiday Homecoming. For more information about the Alliance, visit [www.stcalliance.org](http://www.stcalliance.org).



Attendees enjoying the 1<sup>st</sup> Street Plaza during Unwind Wednesday on June 11th