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PRESS RELEASE
FOR IMMEDIATE RELEASE:

Enjoy the Irish Festivities at the St. Charles St. Patrick's Parade

ST. CHARLES, IL - The St. Charles St. Patrick's Day Parade, presented by St. Charles Chrysler, Dodge, Jeep, Ram, is taking place in downtown St. Charles on March 11th, along with a variety of festive St. Patrick-themed activities to take part in around town.

The day kicks-off with an Opening Ceremony, in partnership with McNally's Irish Pub & Kitchen, on the 1st Street Plaza at 11:00am. The Ceremony will feature Irish dancers, and an array of entertainment to enjoy.

The St. Patrick's Parade will step off at Main Street and 6th Street at 2:00pm and will continue down Main Street to conclude at 4th Avenue. Experience the sounds of the Bagpipers, listen to local award-winning marching bands, watch the elaborate and colorful floats, and appreciate everything that this annual St. Charles Irish tradition has to offer.

Be sure to stop by this year's Lucky Photo Station, sponsored by McNally's Heating & Cooling, and take a festive photo. The Photo Station will be located across from Pollyanna Brewing Company at Riverside Avenue and Illinois Street and will stay up through March 17th.

On the day of the Parade, many local businesses will be hosting special sales and promotions in honor of the festivities. To view the list of promotions, please visit www.stcstpatriksparade.com/eventsaroundtown.

There will also be a St. Patrick-themed Scavenger Hunt, sponsored by McGrath Honda, hosted on the Travel St. Charles App. To participate, individuals must locate four-leaf clovers hidden inside of participating downtown St. Charles businesses, and "check-into" each stop on the app using the code written on them. Once an individual has "checked-into" seven stops, they will be entered to win a "pot-of-gold" valued at \$100. The list of businesses and the Scavenger Hunt can be found on the Travel St. Charles App under the "Challenges" tab on the day of the event. Three winners will be selected live on Monday, March 13th on the St. Charles Business Alliance's Facebook account, and will be notified via email. For more information on the Scavenger Hunt, please visit www.stcstpatriksparade.com/scavengerhunt.

St. Charles Business Alliance Executive Director, Jenna Sawicki, says she is looking forward to this year's parade, "The St. Charles St. Patrick's Parade has been a tradition in St. Charles for many years, and it is always a wonderful community event," says Sawicki "We encourage everyone to come downtown to enjoy all of the festivities and to support the fantastic, local businesses."

The Presenting Sponsor for the parade is St. Charles Chrysler, Dodge, Jeep, and Ram. The Partnership Sponsor is McNally's Irish Pub, and additional sponsors are McGrath Honda, McNally's Heating & Cooling, The STC Six Breweries which is a collaboration of the St. Charles Breweries, Solutions Networking Corporation, Teqworks, Valley Ambulatory Surgery Center, Lakeshore Recycling Systems, Theriault Booth, LLC Attorneys at Law, and @Properties Christie's International Real Estate.

To find more information on the St. Charles St. Patrick's Day Parade, please visit www.stcstpatricksparade.com. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit www.stcalliance.org.



Bagpipers at the 2022 St. Patrick's Day Parade