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PRESS RELEASE  
FOR IMMEDIATE RELEASE:

### **St. Charles St. Patrick's Parade Application is Now Available**

ST. CHARLES, IL – The St. Charles Business Alliance is now accepting entries for the 2024 St. Charles St. Patrick's Parade, sponsored by St. Charles Chrysler Dodge Jeep and Ram, which is taking place on March 9<sup>th</sup> at 2pm on Main Street from 6<sup>th</sup> Street to 4<sup>th</sup> Avenue. The deadline for parade entries is Friday, February 9<sup>th</sup>, 2024.

Local businesses, community groups and non-profits are encouraged to participate in this year's parade. All entries must include each of the following documents:

- A completed Entry Application
- A Certificate of Insurance naming the St. Charles Business Alliance and The City of St. Charles as additional insureds.
- A signed copy of the St. Patrick's Parade Rules and Safety Guidelines.
- An Entry Fee of \$275 for Business/Political Entries or \$25 for Non-Profit Entries. Please make all checks payable to: St. Charles Business Alliance on or before February 9<sup>th</sup>, 2024.

If interested in participating in the St. Charles St. Patrick's Parade, please complete the form located at [www.stcstpatricksparade.com](http://www.stcstpatricksparade.com). Entries that are planning on having more than 20 walkers will need to contact the St. Charles Business Alliance at 630-443-3967 or [info@stcalliance.org](mailto:info@stcalliance.org) for special permission and guidelines.

To find more information on the 2024 St. Charles St. Patrick's Parade, please visit [www.stcstpatricksparade.com](http://www.stcstpatricksparade.com). For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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#### **About the St. Charles Business Alliance**

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit [www.stcalliance.org](http://www.stcalliance.org).



Bagpipers in the 2023 St. Charles St. Patrick's Parade  
Photo Courtesy of C & E Photography