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PRESS RELEASE
FOR IMMEDIATE RELEASE:

2026 St. Charles Spring Shop Crawl Grows to 25 Retail Businesses

ST. CHARLES, IL – The 2026 Spring Shop Crawl will be taking place on Saturday, April 25 and Sunday, April 26. During this weekend, shoppers will have the opportunity to visit 25 participating local St. Charles businesses that will be offering great deals, specials, and promotions in honor of the event.

The 25 participating shops are as follows: St. Charles Arts Council’s Arts Resource Center (ARC), Becky’s Bouquets, Boutique Baby, Campbell Creations, Circa Vintage Gallery, Curious Fox Gift Shop, The Diamondaire, Dick Pond Athletics, Double Take Consignment, Gait + Main, Ghoulish Mortals, Heinz Brothers Greenhouse Garden Center, Industrial Treasures, Magnolia Soap & Bath Co., Makoma House, MION Artisan Soap, Mr. Marco’s Jewelers, The Pep Line, Play It Again Sports, Rocket Fizz, SG Too Consignment, Swaby’s on the Fifth, Town House Books, Trellis Farm & Garden, and trend + relic.

Shoppers will also have the chance to win one of two grand prize giveaways valued at over \$300 when they make a purchase at a participating store during the St. Charles Spring Shop Crawl. To enter, shoppers must scan the QR code that each business will provide following a purchase. Once scanned, the individual will need to fill out a brief form shown online and submit a picture of their receipt with a visible date. The more shops you make purchases at, the more chances you have to win.

St. Charles Business Alliance Executive Director, Jenna Sawicki, shared her excitement with the continued growth of this annual event. “We are so fortunate to have a wonderful retail scene here in St. Charles that continues to grow each and every year,” said Sawicki. “With more participating shops than ever before, we hope that everyone has the opportunity to come out during the weekend, support local, and celebrate these exceptional businesses that call St. Charles home.”

To find more information on the 2026 St. Charles Spring Shop Crawl, including a list of business promotions, please visit www.stcalliance.org/stcshopcrawl. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces Restaurant Week, St. Patrick's Parade, Spring Shop Crawl, Fine Art Show, STC Live!, Jazz Weekend, Scarecrow Weekend, and Holiday Homecoming. For more information about the Alliance, visit www.stcalliance.org.



Shoppers admiring a product at one of the participating shops in the 2026 St. Charles Spring Shop Crawl: The Pep Line

Photo Credit: Nicole Gail Photography