



Contact: Nick Lowe
630-443-3947
nlowe@stcalliance.org

PRESS RELEASE
FOR IMMEDIATE RELEASE:

St. Charles St. Patrick's Parade Application Has Been Extended

ST. CHARLES, IL – The St. Charles St. Patrick's Parade, presented by St. Charles Chrysler Dodge Jeep Ram, will be taking place on Saturday, March 9 at 2pm on Main Street from 6th Street to 4th Avenue. The deadline to submit an application to be part of the parade has been extended to February 19.

Local businesses, community groups and non-profits are encouraged to participate in this year's parade. All entries must include each of the following documents:

- A completed Entry Application.
- A Certificate of Insurance naming the St. Charles Business Alliance and The City of St. Charles as additional insureds.
- A signed copy of the St. Patrick's Parade Rules and Safety Guidelines.
- An Entry Fee of \$275 for Business/Political Entries or \$25 for Non-Profit Entries. Please make all checks payable to: St. Charles Business Alliance on or before February 19, 2024.

If interested in participating, please complete the form located at www.stcstpatricksparade.com. Entries that are planning on having more than 20 walkers will need to contact the St. Charles Business Alliance at 630-443-3967 or info@stcalliance.org for special permission and guidelines.

The St. Charles Business Alliance is also in need of community volunteers for the event and is accepting volunteer applications up to the date of the parade. Parade pacers, marshals and banner carriers are needed. The application for volunteering can be found at www.stcstpatricksparade.com/volunteer.

The Presenting Sponsor for the St. Patrick's Parade is St. Charles Chrysler Dodge Jeep Ram. The Partnership Sponsor is McNally's Irish Pub & Kitchen. Additional sponsors are McGrath Honda of St. Charles, McNally's Heating & Cooling, Solutions Networking Corporation, Teqworks, Theriault Booth LLC. Attorneys at Law, La Mesa Modern Mexican, The Office Dining & Spirits, and Whiskey Bend.

To find more information regarding the St. Charles St. Patrick's Parade, please visit www.stcstpatricksparade.com. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit www.stcalliance.org.



Community Volunteer, Jan Wilson, handing out Irish flags at the 2023 St. Charles St. Patrick's Parade