Contact: Nick Lowe
630-443-3947
nlowe@stcalliance.org

PRESS RELEASE
FOR IMMEDIATE RELEASE:

Community Guests of Honor Announced for St. Charles Electric Christmas Parade

ST. CHARLES, IL – The St. Charles Electric Christmas Parade, sponsored by St. Charles Chrysler Dodge Jeep Ram, will take place on Saturday, Nov. 28 at 5:30 p.m. in downtown St. Charles. For this year's celebration, the St. Charles Business Alliance is excited to announce the following as Community Guests of Honor:

Deborah Foote
Recognized for her instrumental role in the start of the nighttime St. Charles Electric Christmas Parade, which has been a beloved community tradition since 2001.

Arcada Theatre
Celebrating 100 years as a historic landmark in downtown St. Charles, continuing to serve as a first-class destination for live music and entertainment.

Colonial Café
A longstanding St. Charles staple, celebrating over 125 years of serving up memories, delicious food, and its famous ice cream for generations.

Henry Rockwell Baker Memorial Community Center
Commemorating 100 years since its dedication to the St. Charles community in 1926. For a century, this beloved landmark has been a place for connection, recreation, and bringing generations of residents together.

Thompson Middle School
Celebrating more than 100 years of educating and supporting students in the St. Charles community.

St. Charles Business Alliance Executive Director, Jenna Sawicki, spoke on these honorees for this year's Electric Christmas Parade. "The Community Guests of Honor for this year's parade have each made meaningful contributions to St. Charles in a variety of ways," said Sawicki. "We encourage everyone to join us to celebrate their accomplishments and milestones while enjoying the festive elements at this beloved annual tradition."

Along with the Electric Christmas Parade, the St. Charles Holiday Homecoming Celebration will also feature the Lighting of the Lights Ceremony on the 1st Street Plaza on Nov. 27 at 5:00 pm., a free showing of Elf at the Arcada Theatre on Nov. 28, at 10:00 AM, visits with Santa, Photo Opportunities, a Holiday Shop Crawl, and more.

The Presenting Sponsor for 2026 St. Charles Holiday Homecoming is St. Charles Chrysler Dodge Jeep Ram. Additional Sponsors include Lou Malnati's Pizzeria, MKFM Law, Smile Haven Dental Studio, Solutions Networking Corporation, Hotel Baker, LawnBoyz Landscaping Inc., McNally's Heating & Cooling, Mendel Plumbing, Heating & Cooling, Premier Living Real Estate, Trotter and Associates, Inc., 212 Degree Construction, Arcada Theatre, Comcast, Dr. Bahram Ghaderi, MD St. Charles Plastic Surgery, Goldfish Swim School, Grand Appliance, Karas Restaurant Group, McGrath Honda of St. Charles, O'Reilly Auto Parts, Theriault Booth LLC. Attorneys at Law, Garrett Popcorn Shops, City of St. Charles, and Heinz Brothers Greenhouse Garden Center.

To find more information on 2026 St. Charles Holiday Homecoming and the Electric Christmas Parade, please visit www.stcharlesholidayhomecoming.com. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

About the St. Charles Business Alliance
The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces Restaurant Week, St. Patrick's Parade, Spring Shop Crawl, Fine Art Show, STC Live!, Jazz Weekend, Scarecrow Weekend, and Holiday Homecoming. For more information about the Alliance, visit www.stcalliance.org.



One of the Community Guests of Honor in the Electric Christmas Parade: Colonial Café

Photo Courtesy of Drew Pertl Fine Art Photography