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PRESS RELEASE
FOR IMMEDIATE RELEASE:

2024 Scarecrow Contest Entry Form Deadline Has Been Extended

ST. CHARLES, IL – The St. Charles Business Alliance has extended the entry for the 2024 Scarecrow Contest at Scarecrow Weekend, sponsored by Chrysler Dodge Jeep Ram, which takes place in downtown St. Charles from Friday, Oct. 11 through Sunday, Oct. 13. Businesses, Clubs, Not-For-Profits and Individuals who are looking to enter a scarecrow in the Scarecrow Contest may submit a completed entry form by Friday, Sept. 20.

Individuals who wish to enter a scarecrow in the Scarecrow Contest can find an online entry form, as well as a printable pdf entry form at <https://www.scarecrowfest.com/scarecrowcontestapplication>. Those who wish to print out and complete the Scarecrow Contest Entry Form pdf can mail it or drop it off at the St. Charles Business Alliance at 2 E. Main St., St. Charles, IL 60174. It is free to enter a scarecrow into the Scarecrow Contest.

The categories for the Scarecrow Contest, sponsored by AAA, are as follows:

- Mega/Mechanical Category – Open to all.
- Clubs/Not-for-Profits/Schools Category – Open to all clubs, not-for-profits, and schools.
- Individual Category – Open to all individuals and families not affiliated with a business or organization.
- Business Category – Open to all businesses.

The prizes for each given category are as follows: Mega/Mechanical Category – 1st Place receives \$500, 2nd Place receives \$350, and 3rd Place receives \$250. For the Business Category, Clubs/Not-for-Profits/Schools Category, and Individual Category – 1st Place receives \$200, 2nd Place receives \$150, and 3rd Place receives \$100. The voting will take place in person during event hours.

The presenting sponsor for the 2024 St. Charles Scarecrow Weekend is St. Charles Chrysler Dodge Jeep Ram. Additional sponsors include McNally's Heating & Cooling, St. Charles Bank & Trust, AAA, Art of the Heartland, Comcast, Gerald Subaru of North Aurora, McGrath Honda of St. Charles, Meijer, MKFM Law, Napleton Chevrolet of St. Charles, Smithfield, St. Charles Closets, Theriault Booth LLC. Attorneys at Law, Trader Joe's, Culvers at 4068 E. Main St., St.

Charles, Encore Mt. Morris, Lakeshore Recycling Systems, M.K. Movers, St. Charles Public Library, Three Fires Council Boy Scouts of America, and Windy Acres Farm.

For more information regarding the 2024 St. Charles Scarecrow Weekend, please visit www.scarecrowfest.com. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces Restaurant Week, St. Patrick's Parade, Fine Art Show, STC Live!, Jazz Weekend, Scarecrow Weekend, and Holiday Homecoming. For more information about the Alliance, visit www.stcalliance.org.



2023 Business Category 2nd Place Winner – 3rd Street Dance