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PRESS RELEASE
FOR IMMEDIATE RELEASE:

Support Local at the St. Charles Spring Shop Crawl

ST. CHARLES, IL – The St. Charles Spring Shop Crawl is taking place on Saturday, April 13th and Sunday, April 14th. Throughout this weekend, shoppers can visit 16 participating local St. Charles businesses that are offering great deals, specials, and promotions in honor of the event.

The 16 participating shops are as follows: Boutique Baby, Campbell Creations, Circa Vintage Gallery, Curious Fox Gift Shop, Dick Pond Athletics, Double Take Consignment, Ghoulish Mortals, House of Charlemagne, Industrial Treasures, Jeans & A Cute Top Shop, Magnolia Soap & Bath Co., MION Artisan Soap, Mr. Marco’s Jewelers, The Pep Line, SG Too, and trend + relic.

At the end of the St. Charles Spring Shop Crawl, one lucky shopper will be chosen to receive a grand prize giveaway filled with products from many of the participating businesses valued at over \$900. To be eligible to enter, shoppers must scan the QR code that each shop will provide following a purchase. Once scanned, they will need to fill out a brief form shown online after scanning the QR code and submit a picture of their receipt with a visible date. The more shops you make purchases at, the more chances you have to win.

St. Charles Business Alliance Executive Director, Jenna Sawicki, talks about the upcoming event. “The St. Charles Spring Shop Crawl showcases the amazing retail that we have in town, and celebrates them,” says Sawicki. “We hope everyone has the opportunity to enjoy the weekend, discovering the amazing shops that we are lucky to have in St. Charles.”

To find more information on the St. Charles Spring Shop Crawl, including the specials or promotions businesses are having, please visit www.stcalliance.org/stcshopcrawl. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick’s Parade. For more information about the Alliance, visit www.stcalliance.org.

