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PRESS RELEASE  
FOR IMMEDIATE RELEASE:

### **New Jazz Weekend Check-In Challenge on the Travel St. Charles App**

St. Charles, IL – The St. Charles Business Alliance has rolled out a new challenge on the Travel St. Charles app for this year's Jazz Weekend. Sponsored by the Arcada Theatre, The Jazz Weekend Check-In Challenge will be available for visitors to participate in during this year's event, offering a chance to win a pair of tickets to a show at the Arcada Theatre. Jazz Weekend, presented by St. Charles Chrysler Dodge Jeep Ram, will take place from September 8 – 11.

Individuals can participate in the challenge by downloading the Travel St. Charles app and creating an account. Once the account is created, the user will be able to check-in to any Jazz Weekend performance by viewing the event and clicking on the "Check-In Now" button while at the venue.

A total of three check-ins throughout Jazz Weekend are required to be entered into the running to win a pair of tickets to a show at the Arcada Theatre (subject to availability). Three winners will be chosen from all entrants who complete the challenge. Winners will be notified via email on September 12.

Jenna Sawicki, Executive Director of the St. Charles Business Alliance, said she is excited for visitors to participate in the challenge. "We hope that this challenge encourages people to come out to Jazz Weekend to hear some fantastic music, and to visit some of the great businesses in St. Charles" said Sawicki.

For more information on the challenge, please visit [www.stcjazzweekend.com/challenge](http://www.stcjazzweekend.com/challenge). Any additional questions can be directed to the St. Charles Business Alliance at (630) 443-3967.

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#### **About the St. Charles Business Alliance**

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit [www.stcalliance.org](http://www.stcalliance.org).



The Jazz Weekend Check-In Challenge has been added to the Travel St. Charles App