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PRESS RELEASE
FOR IMMEDIATE RELEASE:

Volunteers Needed for 2023 St. Charles Scarecrow Weekend

ST. CHARLES, IL – The St. Charles Business Alliance is looking for individuals to volunteer for St. Charles Scarecrow Weekend, presented by St. Charles Chrysler Dodge Jeep and Ram. Scarecrow Weekend will take place in downtown St. Charles from October 6th – October 8th.

Volunteers are the reason Scarecrow Weekend has been so successful for 37 years! There are volunteer opportunities available to help at the information booths in Lincoln Park, the St. Charles Municipal Building, as well as monitoring the Activity Zone on Riverside Avenue. All volunteers will also receive an exclusive “Boo Crew” t-shirt. To learn more about the positions available and to sign up, please visit www.scarecrowfest.com/volunteer.

The St. Charles Business Alliance is also accepting applications for the Scarecrow Contest. To learn more about the Scarecrow Contest, and to view the application online or as a printable pdf version, please visit www.scarecrowfest.com/scarecrowcontestapplication.

The Presenting Sponsor for Scarecrow Weekend is St. Charles Chrysler Dodge Jeep and Ram. Additional Sponsors include McNally’s Heating & Cooling, St. Charles Bank & Trust, AAA, Meijer, McGrath Honda, Comcast, Gerald Subaru, Art of the Heartland, Meijer St. Charles, Theriault Booth LLC. Attorneys at Law, and Blackhawk Bank.

To find more information on 2023 St. Charles Scarecrow Weekend, please visit www.scarecrowfest.com. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick’s Parade. For more information about the Alliance, visit www.stcalliance.org.



Volunteers at the 2022 St. Charles Scarecrow Weekend wearing the exclusive “Boo Crew” t-shirt.
Photo Courtesy of Brigette Burgman of Nomadic Soul Photography