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PRESS RELEASE
FOR IMMEDIATE RELEASE:

Taste the Town at the 2024 St. Charles Restaurant Week

ST. CHARLES, IL – 2024 St. Charles Restaurant Week, organized by the St. Charles Business Alliance, will be taking place from Monday, February 5 through Friday, February 9. This year's event will showcase over 45 participating restaurants that will offer a special discount available to individuals who dine out.

Participating restaurants will offer a 20% discount on a total bill of \$25 or more (not including alcohol, tax, gratuity, and preexisting conditions). This promotion applies to any time of the day the restaurant is open and is for dine-in only. In order to receive the discount, customers must mention that they are dining for St. Charles Restaurant Week or show a marketing material from the St. Charles Business Alliance upon ordering.

Patrons will also have the chance to win a \$25 gift card to a participating restaurant using the Travel St. Charles App. While dining during St. Charles Restaurant Week, individuals will be able to "Check-In" to the restaurant under the Restaurant Week Challenge under the "Challenges" tab. Participants who "Check-Into" one or more restaurants will be entered to win. Six winners will be chosen out of the people who complete the challenge and will be notified via email on February 13.

St. Charles Business Alliance Executive Director, Jenna Sawicki, says this is the perfect chance to support the culinary scene in St. Charles. "Our city is fortunate to have so many wonderful restaurants - and this event celebrates that" says Sawicki. "There's no better time than Restaurant Week to try that new place you've been meaning to dine at, or to revisit an old favorite."

To find more information on St. Charles Restaurant Week, and the Restaurant Week Gift Card Giveaway, please visit www.stcalliance.org/restaurantweek. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit www.stcalliance.org.

A promotional graphic for STC Restaurant Week '24. The background is a collage of food images and a woman eating. The text is overlaid on this background. In the top left, an orange banner contains the text "STC Restaurant Week '24". To the right, on a green background, it says "SAVE 20% at 45+ Restaurants". Below this, on a dark blue background, it says "FEBRUARY 5-9TH" next to a white fork icon. In the bottom left, there is a small logo of a city skyline and the URL "stcalliance.org/restaurantweek".

STC Restaurant Week '24

SAVE 20%
at 45+ Restaurants

FEBRUARY 5-9TH

stcalliance.org/restaurantweek

St. Charles Restaurant Week will be taking place from February 5 – February 9, and will feature over 45 local St. Charles restaurants.