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PRESS RELEASE
FOR IMMEDIATE RELEASE:

The 37th Annual St. Charles Scarecrow Weekend is Back

St. Charles, IL – The St. Charles Business Alliance is excited to announce the 37th annual Scarecrow Weekend in downtown St. Charles. Scarecrow Weekend, presented by AAA, will take place on October 7th – October 9th, and will have fall themed entertainment and activities for families to enjoy.

The Scarecrow Contest will occur during the entirety of the weekend and will give visitors the opportunity to vote on their favorite scarecrows. The four scarecrow categories are: Individual/Family, Business, Club/Not-for-Profits/Schools, and Mechanical/Mega. The scarecrows will be displayed on 1st Street and Riverside Ave and throughout downtown, and the Mechanical/Mega scarecrows will be displayed in Lincoln Park.

Many local businesses will be offering fall themed specials in honor of the weekend including Board & Brush who will be hosting a Scarecrow Weekend workshop on October 7th and 8th, and the St. Charles History Museum who will have a covered wagon with hands-on historical props, popcorn, cornhusk doll making, and a sidewalk sale on October 7th - 9th. There will also be several businesses offering food that can be purchased on-the-go such as Mad Batter who will be selling apple cider donuts and other fall treats, and Kilwins who will have caramel apples, caramel corn, hot chocolate, and more.

The Family Zone, presented by St. Charles Chrysler Dodge Jeep Ram, will be in Lincoln Park and will feature many family-friendly activities along with live music and entertainment. Some of the entertainment that will be featured includes a Magic Show with Scott Piner, Jason Kollum: World's Tallest Juggling Scarecrow Stilt Walker, face painting, a giant bubble artist, and more.

The Activity Zone, presented by McNally's Heating & Cooling, will take place on Riverside Avenue. The Activity Zone will have more family-friendly activities to partake in, including the Scarecrow in a Box available for purchase. The Scarecrow in a Box, presented by Anderson Humane, comes with everything needed to make a scarecrow. Also located in the Activity Zone will be a Touch-A-Truck, presented by the City of St. Charles, which will allow children to get an up-close look at trucks, festive photo opportunities, and a professional pumpkin carver, as well.

Pottawattamie Park will host the Autumn on the Fox Craft Show, presented by Art of the Heartland, which will occur on Friday and Saturday from 10am – 5pm, and Sunday from 10am – 4pm. The Craft Show will feature over 100 crafters with handmade products that are available for purchase.

St. Charles Business Alliance Executive Director, Jenna Sawicki, says she is excited for this year's event "We are hoping that everyone gets a chance to come out and enjoy all the entertainment and activities that are taking place at Scarecrow Weekend" said Sawicki.

Other sponsors for this year's Scarecrow Weekend include Meijer, Gerald Subaru, Blackhawk Bank, St. Charles Bank, McGrath Honda, Comcast, Lakeshore Recycling Systems, Encore Mt. Morris, M.K. Movers, and Windy Acres Farm.

To view the entire Scarecrow Weekend schedule, please visit www.scarecrowfest.com. Any questions regarding the event can be directed to the St. Charles Business Alliance at (630) 443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces the St. Charles Fine Art Show, Holiday Homecoming, Jazz Weekend, Scarecrow Weekend, and the St. Patrick's Parade. For more information about the Alliance, visit www.stcalliance.org.