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PRESS RELEASE
FOR IMMEDIATE RELEASE:

**Longtime Community Volunteer John Hughes Announced as St. Charles Electric Christmas Parade Grand Marshal**

ST. CHARLES, IL – The St. Charles Business Alliance and the Events Committee are excited to announce John Hughes as the Grand Marshal for the 2026 St. Charles Electric Christmas Parade, which will be taking place in downtown St. Charles on Saturday, Nov. 28, presented by St. Charles Chrysler Dodge Jeep Ram. The Electric Christmas Parade is part of St. Charles Holiday Homecoming, which is a two-day event that begins on Friday, Nov. 27 with a Lighting of the Lights Ceremony on the 1st Street Plaza.

Longtime St. Charles resident, John Hughes, began volunteering in the community in 2001 with the Downtown St. Charles Partnership. He has since become an important contributor to many of the city's events, including Scarecrow Weekend and the Holiday Parades. In addition, Hughes previously served as President of the St. Charles Business Alliance Board of Directors and continues to serve as an active Board member and a member of its Events Committee.

John Hughes spoke on being named the Grand Marshal for the 2026 St. Charles Electric Christmas Parade. "For over 25 years, I've been fortunate to be able to volunteer and to give back to the St. Charles community," said Hughes. "To be recognized and named Grand Marshal is incredibly special and is an honor that I'm truly grateful for."

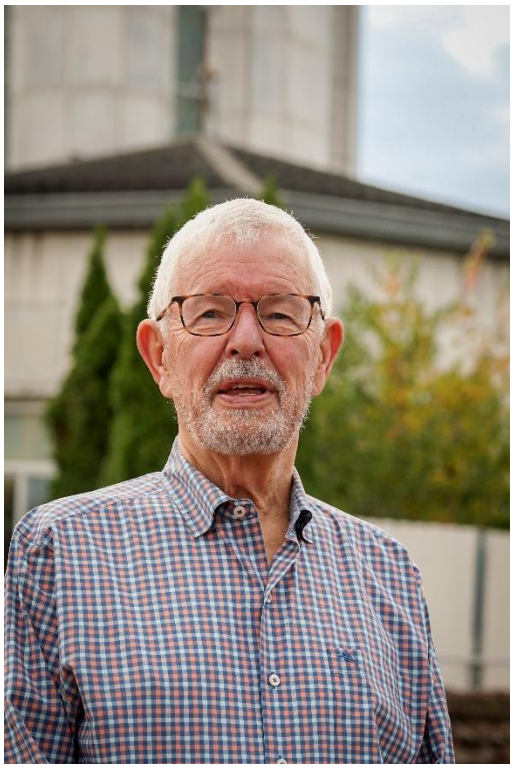
Hughes still currently resides in St. Charles alongside his wife, Heide, and continues his career at ABS Graphics. His commitment to the St. Charles community is evident through his countless hours of dedication and hands-on involvement. From planning to execution, he plays an integral role in bringing events to life and helping make St. Charles the wonderful city that it is.

The Presenting Sponsor for the 2026 St. Charles Holiday Homecoming is St. Charles Chrysler Dodge Jeep Ram. Additional sponsors include Lou Malnati's Pizzeria, MKFM Law, Smile Haven Dental Studio, Solutions Networking Corporation, Hotel Baker, LawnBoyz Landscaping, Inc., McNally's Heating & Cooling, Mendel Plumbing, Heating & Cooling, Premier Living Real Estate, Trotter & Associates, Inc., 212 Degree Construction, Arcada Theatre, Comcast, Dr. Bahram Ghaderi, MD of St. Charles Plastic Surgery, Goldfish Swim School, Grand Appliance, Karas Restaurant Group, McGrath Honda of St. Charles, O'Reilly Auto Parts, Theriault Booth LLC.

Attorneys at Law, Garrett Popcorn Shops, City of St. Charles, and Heinz Brothers Greenhouse Garden Center.

For more information on the Electric Christmas Parade and St. Charles Holiday Homecoming, please visit www.stcholidayhomecoming.com. For additional inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

**About the St. Charles Business Alliance**
The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces Restaurant Week, St. Patrick's Parade, Spring Shop Crawl, Fine Art Show, STC Live!, Jazz Weekend, Scarecrow Weekend, and Holiday Homecoming. For more information about the Alliance, visit www.stcalliance.org.



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