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PRESS RELEASE
FOR IMMEDIATE RELEASE:

Deadline Extended to Be Part of the St. Charles Electric Christmas Parade

ST. CHARLES, IL – The Electric Christmas Parade, presented by St. Charles Chrysler Dodge Jeep Ram, is taking place on Saturday, Nov. 28 at 5:30 p.m. in downtown St. Charles. The Entry Form deadline to participate in the Electric Christmas Parade has been extended until Friday, Nov. 13 or until capacity is reached. Local businesses, community groups, and non-profits who are interested in being part of the parade can find the printable entry form at www.stcholidayhomecoming.com.

All entries must include each of the following documents on or before Nov. 13, 2026:

- A completed Entry Application.
- A Certificate of Insurance naming the St. Charles Business Alliance and The City of St. Charles as additional insureds.
- A signed copy of the Electric Christmas Parade Rules and Safety Guidelines.
- An entry fee of $325 for Political Entries, $300 for Business Entries, and $50 for Non-Profit Entries made payable to the St. Charles Business Alliance.

All documents that are required for an entry must be returned to the St. Charles Business Alliance at 2 E. Main Street, St. Charles, IL 60174, or emailed to info@stcalliance.org on or before Nov. 13, 2026. All parade entries will be judged by a panel for a chance to place in their respective categories, with one entry receiving the Best in Show Award.

The Presenting Sponsor for 2026 St. Charles Holiday Homecoming is St. Charles Chrysler Dodge Jeep Ram. Additional Sponsors include Lou Malnati's Pizzeria, MKFM Law, Smile Haven Dental Studio, Solutions Networking Corporation, Hotel Baker, LawnBoyz Landscaping Inc., McNally's Heating & Cooling, Mendel Plumbing, Heating & Cooling, Premier Living Real Estate, Trotter and Associates, Inc., 212 Degree Construction, Arcada Theatre, Comcast, Dr. Bahram Ghaderi, MD St. Charles Plastic Surgery, Goldfish Swim School, Grand Appliance, Karas Restaurant Group, McGrath Honda of St. Charles, Theriault Booth LLC. Attorneys at Law, City of St. Charles, and Heinz Brothers Greenhouse Garden Center.

For more information on 2026 St. Charles Holiday Homecoming and the Electric Christmas Parade, please visit www.stcholidayhomecoming.com. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

About the St. Charles Business Alliance
The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces Restaurant Week, St. Patrick's Parade, Spring Shop Crawl, Fine Art Show, STC Live!, Jazz Weekend, Scarecrow Weekend, and Holiday Homecoming. For more information about the Alliance, visit www.stcalliance.org.



The St. Charles Fire Department in the 2024 St. Charles Electric Christmas Parade

Photo Courtesy of Drew Pertl Fine Art Photography