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PRESS RELEASE
FOR IMMEDIATE RELEASE:

Spring Into Savings at the 2025 St. Charles Spring Shop Crawl

ST. CHARLES, IL – The 2025 St. Charles Spring Shop Crawl will be taking place on Saturday, April 12 and Sunday, April 13. During this weekend, shoppers will have the opportunity to visit 19 participating local St. Charles businesses that will be offering great deals, specials, and promotions in honor of the event.

The 19 participating shops are as follows: Boutique Baby, Campbell Creations, Circa Vintage Gallery, The Curious Fox Gift Shop, The Diamondaire, Dick Pond Athletics, Double Take Consignment, Ghoulish Mortals, House of Charlemagne, Industrial Treasures, Jeans and a Cute Top Shop, Magnolia Soap & Bath Co., Makoma House, MION Artisan Soap, The Pep Line, Rocket Fizz, SG Too, Trellis Farm & Garden, and trend + relic.

At the conclusion of the St. Charles Spring Shop Crawl, one lucky shopper will be chosen to receive a grand prize giveaway containing items from participating businesses, valued at over \$500! To enter, shoppers must scan the QR code that each shop will provide following a purchase. Once scanned, the individual will need to fill out a brief form shown online and submit a picture of their receipt with a visible date. The more shops you make purchases at, the more chance you have to win.

To find more information on the St. Charles Spring Shop Crawl, including the specials or promotions businesses are having, please visit www.stcalliance.org/stcshopcrawl. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces Restaurant Week, St. Patrick's Parade, Spring Shop Crawl, Fine Art Show, STC Live!, Jazz Weekend, Scarecrow Weekend, and Holiday Homecoming. For more information about the Alliance, visit www.stcalliance.org.



Individuals Enjoying Shopping in Downtown St. Charles

Photo Courtesy of Brigette Burgman of Nomadic Soul Photography