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PRESS RELEASE
FOR IMMEDIATE RELEASE:

Experience Fall Fun at the 39th Annual St. Charles Scarecrow Weekend

ST. CHARLES, IL – The 39th annual St. Charles Scarecrow Weekend, presented by St. Charles Chrysler Dodge Jeep Ram, is taking place from Friday, Oct. 11 through Sunday, Oct. 13 in downtown St. Charles. During this award-winning community event, there will be a variety of fall-themed entertainment and activities for individuals of all ages to enjoy.

The Scarecrow Contest, sponsored by AAA, is the centerpiece of the event and will be taking place throughout the entirety of the weekend. The Scarecrow Contest allows individuals the chance to vote on their favorite scarecrows. There will be 120+ scarecrows across four different categories: Individual/Family, Business, Club/Not-for-Profit/School, and Mega/Mechanical. The Scarecrows can be found on Riverside Avenue, Lincoln Park, and on 1st Street. Participants may vote for their favorite scarecrow in each of the categories and can pick up their exclusive “I Voted” sticker from one of the Information Booths.

The Family Zone, sponsored by St. Charles Bank & Trust, will be located in Lincoln Park and will have many family-friendly activities during the weekend, along with live music, dance teams, family fun booths, and roaming entertainment. Some of the entertainment that will be featured includes roaming entertainment from the Windy City Ghostbusters and the Magic of Scott Piner, and stage performances that include Leslie Hunt and the Hunt House Showcase and Hillbilly Rockstarz.

The Activity Zone, sponsored by McNally’s Heating & Cooling, will be located on Riverside Avenue between Main Street and Illinois Avenue. Here, visitors will find more family-friendly fall activities including Scarecrow-to-Go, a Rock-Climbing Wall, Inflatable Corn Maze, an Interactive Family DJ, and much more.

On the 1st Street Plaza, attendees can enjoy free live music entertainment throughout the weekend. Some of the performances taking place are Phase V, The Frizz, and 13 Days. Plus, visitors can capture their time at Scarecrow Weekend with a brand-new photo opportunity that will also be located on the 1st Street Plaza.

The St. Charles Breakfast Rotary and the St. Charles Kiwanis Club will have food for purchase during the weekend in the front Municipal Parking lot. In the Lincoln Park Family Zone, Just

Kabobs, Taco Urbano, and Windy Acres Farm will be selling food during the duration of the weekend, as well. In honor of the weekend, many other local businesses will be offering special sales and promotions. To view these, please visit www.scarecrowfest.com/salesandspecials.

St. Charles Business Alliance Executive Director, Jenna Sawicki, says she encourages everyone to come out to attend this renowned event. "Scarecrow Weekend is a wonderful chance for the community to come together to celebrate the fall season," says Sawicki. "We are very excited to be adding even more family-friendly activities to this year's event, as well as live entertainment and delicious food options from local businesses and non-profit organizations."

The Presenting Sponsor for Scarecrow Weekend is St. Charles Chrysler Dodge Jeep Ram. Additional Sponsors include McNally's Heating & Cooling, St. Charles Bank & Trust, AAA, Art of the Heartland, Comcast, Gerald Subaru of North Aurora, McGrath Honda of St. Charles, Meijer, MKFM Law, Napleton Chevrolet of St. Charles, Smithfield, St. Charles Closets, Theriault Booth LLC. Attorneys at Law, Trader Joe's, The Bike Rack, Culver's at 4068 E. Main St., St. Charles, Encore Mt. Morris, Lakeshore Recycling Systems, M.K. Movers, St. Charles Public Library, Three Fires Council Boy Scouts of America, and Windy Acres Farm.

To find more information regarding Scarecrow Weekend, please visit www.scarecrowfest.com. For further inquiries, please contact the St. Charles Business Alliance at 630-443-3967.

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About the St. Charles Business Alliance

The mission of the St. Charles Business Alliance is to drive economic growth to make the St. Charles Community a destination where people, businesses and tourism thrive. The Alliance produces Restaurant Week, St. Patrick's Parade, Fine Art Show, STC Live!, Jazz Weekend, Scarecrow Weekend, and Holiday Homecoming. For more information about the Alliance, visit www.stcalliance.org.



Family taking a photo in front of one of the Photo Opportunities at the 2023 Scarecrow Weekend - located in the Riverside Avenue Activity Zone